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Webb Park Certified Farmers Market & Specialty Faire

Parking Lot Setup Planned

Market is ON
for Sunday Feb. 20, 2011



Keeping you Up To Date; **FRIDAY February 18, 2011 as of 3:00pm**

From: Claire and Richard
To: Webb Park Farmers Market & Specialty Faire Vendors
Subject: **Market Plan for 2/20/2011**

Weather Forecast

Friday:	Rain, mainly after 4pm. High near 62. South wind between 10 and 15 mph, with gusts as high as 30 mph. Chance of precipitation is 80%.
Friday Night:	Rain, with thunderstorms also possible after 10pm. Some of the storms could produce heavy rainfall. Low around 46. Breezy, with a south wind between 15 and 25 mph, with gusts as high as 40 mph. Chance of precipitation is 100%.
Saturday:	Showers and possibly a thunderstorm. High near 57. West wind between 10 and 15 mph, with gusts as high as 20 mph. Chance of precipitation is 90%.
Saturday Night:	Showers likely and possibly a thunderstorm before 4am, then scattered showers and thunderstorms after 4am. Mostly cloudy, with a low around 36. South wind 5 to 10 mph becoming west. Chance of precipitation is 70%.
Sunday:	Scattered showers before 10am. Partly Sunny , with a high near 58. Chance of precipitation is 30%.

With the weather over the past few days, and the forecast for the weekend, based on the condition of the grassy areas of the Park we have decided to hold **Sunday's Webb Park Certified Farmers Market and Specialty Faire IN THE PARKING LOT** BEHIND 16776 Bernardo Center Drive (the Sylvan Learning Center Building).

[PROPOSED RAIN LAYOUT MAP](#) (exact layout subject to revision and/or change)

Although not setting up "as usual", **the forecast is for clearing early in the day, and it is likely to be a beautiful day after all.** By setting up in the Parking Lot, we can continue to plan to hold a nice market, with minimal adverse impact to most of our vendors.

It is our hope that vendors will continue to monitor the weather forecasts and active weather conditions, and choose to come out, arriving at 8:30am to set up in anticipation of the forecasted clearing and pleasant conditions.

There are some special considerations for **SUNDAY FEBRUARY 20, 2011 ONLY**:

1. The Monthly **Clothing Showcase Specialty Event** is *postponed* until **March 20, 2011**. Vendors confirmed for the 2/20 event date will be *automatically confirmed* for the March 20th date, and all deposits will be applied toward that date.
2. **All vendors in attendance on 2/20/2011 will be offered special reduced selling fees for 2/20/2011 of 8% of sales, or \$15 minimum**; setup will be by section, first-come, first-serve.
3. Approved Clothing Specialty Vendors are invited to set up with us as well on a first-come first-serve basis for the same 8% or \$15 minimum (2/20/2011 only).
4. **All pre-approved stand-by Vendors are invited to set up with us** on a first-come first-serve basis for the same 8% or \$15 minimum (**2/20/2011 only**) - subject to there being no overlap of product/specialty with another Permanent Vendor in attendance (other than Clothing and Accessories).
5. **CPC Farmers selling under their CPCs will pay \$1.00 flat-fee per CPC.**

ARRIVAL, CHECK-IN AND SET-UP:

Farmers: Proceed to your usual location and park. You will set up in the parking lot directly in front of your vehicle.

ALL OTHER VENDORS:

We will be setting up in the parking lot located at 16776 Bernardo Center Drive (behind the Sylvan Learning Center).

- From the North, turn RIGHT into the parking lot just after the traffic light at the CHEVRON Station.
- From the South, make a U-Turn at the traffic light at the CHEVRON Station, then turn RIGHT into the parking lot.

The EXACT placement of the specialty areas is still being finalized. You will be shown the area to set up in when you check in with Richard and Claire on Sunday morning. The layout shown NOT definite.

You will be able to unload to the area you will be setting up in, and then you will need to move your car to one of the neighboring parking lots.

PLEASE LEAVE THE PARKING SPACES IMMEDIATELY ADJACENT TO THE MARKET AREA OPEN AND AVAILABLE FOR SHOPPERS.

Vendor parking will be *behind* US Bank (16816 Bernardo Center Drive) and California Bank & Trust (16796 Bernardo Center Drive) **OR** *behind* the Medical Dental Building (16766 Bernardo Center Drive).

We are leaving it up to each individual vendor to determine whether or not coming out and setting up at the Market would be beneficial for them. Aside from designating specialty sections, **setup will be first come first serve.**

It is GREATLY APPRECIATED if you would email us to let us know whether you plan to attend, DO NOT plan to attend, or are still waiting to see what the weather does before making a decision.

This is our first attempt to accommodate weather conditions, and we appreciate everyone's understanding and constructive input. It will certainly serve as the basis for a formal Rain Policy moving forward.

Keep checking for updated information. It will be provided in the following ways:

